





# YAHMAPP

DISCOVER LOCAL LINK UP ANYWHERE

## BUSINESS GUIDE

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## **Welcome to Yahmapp The Ultimate Online Shopfront for Your Business!**

Imagine a world where your business is seen, your products are discovered, and customers can connect with you effortlessly. Yahmapp isn't just another platform it's your gateway to visibility, growth, and success!

Whether you're a small business owner, entrepreneur, or an established brand, Yahmapp gives you the tools, exposure, and marketing power to attract local consumers and customers worldwide. From business listings and e-commerce tools to exclusive events and social media marketing, everything you need to thrive is right here.

### **Are You Ready to Expand Your Reach?**

#### **In this guide, you'll unlock:**

- ✓ Powerful services to boost your business presence
- ✓ Tailored subscription packages designed for your unique needs
- ✓ Add-ons & marketing tools to help you stand out from the crowd
- ✓ Opportunities to sell, connect, and grow like never before!

It's time to go beyond limits, beyond borders, and into a future where your business is thriving. Let's take that step together and connect your business with the customers who need you the most!

**Welcome to Yahmapp your ultimate online shopfront to Discover Local Linkup Anywhere**



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## Invest in the Right Plan for Your Business

Every business is different, and Yahmapp's subscription options allow you to choose the right package based on your budget, goals, and stage of growth.

💡 If you're just getting started, the **Subscription** gives you an affordable online presence.

💡 If you want to start selling and expanding, the **Membership** provides a personal shop and product listings.

💡 If you're serious about building a brand and maximising visibility, the **Yahmapp Club** is the ultimate package.

Want us to do it all for you? speak to us about **Business Enterprise. (Qualified Business Only)**

For more details and to subscribe, visit [www.yahmapp.com](http://www.yahmapp.com)



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## Which Yahmapp Package is Right for Your Business?

Choosing the right Yahmapp package depends on where your business currently stands and what you want to achieve. Whether you're just starting out or looking to expand, Yahmapp provides a range of subscription options tailored to fit your goals.

### ◆ **Subscription** – For Startups, Freelancers & Small Businesses

If you're a small business owner, freelancer, or startup looking for affordable online visibility, this package is the perfect starting point. It allows you to list your business on Yahmapp's directory, showcase your brand, and connect with local customers.

- ✓ Ideal for businesses that don't have a website but need an online presence.
- ✓ Helps local businesses attract more foot traffic by appearing in search results.
- ✓ A great choice for those who want to start slow and scale later.

### ◆ **Membership** – For Businesses Looking to Sell & Expand Online

For businesses ready to engage more customers and sell products online, this package offers advanced features like a personal shop, product listings, and a contact form. If your goal is to increase sales and visibility, this is the best choice.

- ✓ Perfect for businesses that want to list and sell products without needing a separate website.
- ✓ Helps service-based businesses generate leads with a built-in contact form.
- ✓ Great for businesses that rely on high-quality images and niche tags to attract customers.

### ◆ **Yahmapp Club** – For Entrepreneurs & Growing Brands

This package is built for businesses that are serious about growth, credibility, and marketing. It offers multiple business listings, verification, premium branding, and access to Yahmapp events. If you're looking to maximise visibility, sales, and networking opportunities, this is the package for you.

- ✓ Ideal for growing brands that need full marketing support.
- ✓ Provides VIP level business exposure through events and social media marketing.
- ✓ Gives you access to exclusive pop-up events, where you can sell products directly to customers.



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### £27 Subscription Package – Essential Online Presence

This package is ideal for small businesses, startups, and local entrepreneurs looking for an affordable way to increase their visibility and establish a professional online presence.

#### Key Features & Benefits:

- **Bio/Business Description:** Write an engaging about us section that tells customers who you are, what you do, and what makes you unique.
- **Opening Time:** Clearly display business hours so customers know when you're open.
- **Profile Listing:** Get indexed on Yahmapp's business directory so people searching for your type of business can find you.
- **Regional Listing:** Appear in local search results, helping nearby customers connect with your business.
- **Logo:** Brand your profile with your company logo, making your business recognisable.
- **1 Cover Image:** Display a banner image at the top of your listing for better presentation.
- **3 Tag Niche:** Categorise your business under 3 key tags (e.g., Bakery, Handmade, Organic) to attract relevant customers.
- **Website Tab:** A clickable link that takes users directly to your website for more details.
- **All Social Media Tabs:** Connect your Instagram, Facebook, Twitter, LinkedIn, TikTok, YouTube, etc. for a seamless social media presence.
- **Email Tab:** Customers can email you directly through your profile.
- **Telephone Tab:** List your business contact number so people can call you.
- **Analytics:** Gain insights on profile views, engagement, and traffic sources to improve your marketing efforts.
- **Review Tab:** Customers can leave ratings and reviews, boosting your credibility.

#### Who Should Choose This?

-  Businesses new to online marketing and wanting a cost effective way to be discovered.
-  Those looking to establish an SEO friendly listing and increase visibility.



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### **£97 Membership Package – Advanced Business Growth**

This package includes everything in the **Subscription** but enhances your profile with more customisation, e-commerce features, and improved targeting for customers.

#### **Key Features & Benefits:**

- ✓ **Precise Location** – Instead of just a regional listing, you can pinpoint your exact address on Yahmapp's map, making it easier for customers to find your store, café, or office.
- ✓ **10 Niche Tags** – Instead of just three, now you can use ten keywords to ensure your business appears in multiple relevant searches.
- ✓ **10 Pictures** – Showcase your brand visually with more high-quality images of your products, services, or storefront.
- ✓ **5 Product Listings** – Start selling directly on Yahmapp by listing up to five products with descriptions, images, and prices.
- ✓ **Contact Form** – Customers can send inquiries via a built in contact form, making it easier for them to reach out without calling or emailing.
- ✓ **Personal Shop** – Create a mini online store on Yahmapp to promote and sell your products without needing a separate e-commerce website.

#### **Who Should Choose This?**

- ✦ Businesses that want more exposure and the ability to sell products online.
- ✦ Those who need a personal shop to list items without managing a full website.
- ✦ Service based businesses that want detailed inquiries from potential customers through a contact form.



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### **£247 Yahmapp Club Package**

This is Yahmapp's most premium membership, designed for businesses that want maximum online exposure, branding, and sales opportunities.

#### **Key Features & Benefits:**

- ✓ Includes Everything from **Subscription** + **Membership**
- ✓ **Multiple Business Listings** – Manage more than one business under a single account, which is perfect for entrepreneurs with multiple ventures.
- ✓ **Verified Blue Tick** – Establish trust and legitimacy with a verified badge next to your business name.
- ✓ **Yahmapp Pages (Worth £324/Year)** – Get a dedicated web page on Yahmapp that acts like a mini website, complete with images, text, and contact details.
- ✓ **Pop up Events (Worth £600/Year)** – Gain exclusive invites to Yahmapp's in-person and online events to network and promote your business.
- ✓ **Yahmapp Shop** – Get full access to Yahmapp's e-commerce marketplace, where your products are featured in a larger shopping ecosystem.





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## YAHMAPP SERVICES


### £247 Yahmapp Club Package


This is Yahmapp's most premium membership, designed for businesses that want maximum online exposure, branding, and sales opportunities.


#### 1 Exclusive Yahmapp Club Add-Ons (Available Upon Request):


 **Yahmapp Pages** – Additional web pages for different services, promotions, or special content.


 **Pop up Events** – Additional event participation slots beyond what's included in the base membership.

 **Video Interview** – Get a professional interview produced and published on Yahmapp, helping boost credibility and engagement.

 **TikTok Shop Integration** – Sell directly through TikTok Shop, reaching social media shoppers.

 **Social Media Marketing** – Get advertising support to promote your Yahmapp profile on social media platforms.

 **Product Listing (Only)** – Add more products to your shop beyond the included limits.

 **Product Selling at Events** – Feature and sell your products at Yahmapp-hosted events, increasing your customer reach.

#### Who Should Choose This?

- ✦ Established businesses ready to invest in high impact marketing and branding.
- ✦ Brands that want to be seen as leaders in their industry.
- ✦ Entrepreneurs managing multiple businesses that need separate listings.
- ✦ Business owners who want to attend events and sell at Yahmapp pop ups



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## YAHMAPP SERVICES

### Product Selling at Yahmapp Stand/Stall at Events – £50 per month ( 2-4 Events)

**Overview:** For small businesses, especially startups, the opportunity to showcase products at public events can be a game-changer. Yahmapp provides businesses with access to high traffic venues and events where potential customers are actively looking for unique, local products.

#### Benefits of This Service:

- **Direct Customer Engagement:** Unlike online platforms, in-person events allow customers to physically interact with your products, ask questions, and build a personal connection with your brand.
- **Increased Visibility:** By participating in Yahmapp hosted events, your brand gets exposure to hundreds, if not thousands, of attendees who trust the curated selection of businesses showcased.
- **Cost-Effective Solution:** Renting stalls independently can cost upwards of £200 per day, plus logistical expenses. With Yahmapp's package, you gain access at a fraction of the cost.

**Why This Matters:** Research conducted by Eventbrite reveals that 87% of event attendees are more likely to purchase from small businesses they've met in person. Additionally, 64% of attendees return for repeat purchases if they've had a positive in-person experience.

#### Real Results:

- At a local fair hosted by Yahmapp, a beauty product brand reported a 25% increase in followers on Instagram and made £250 in sales over two days.
- A home décor vendor at the same event gained 12 wholesale inquiries, growing their business significantly.



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### **Pop-Up Events – £50 Per Event**

**Overview:** Pop up events are a cost-effective way for businesses to test new markets, introduce new products, or simply increase their visibility in the local community. Yahmapp organises pop up events in prime locations, bringing businesses face to face with potential customers.

#### **Benefits of This Service:**

- **Risk Free Testing:** If you're launching a new product, pop-up events let you test customer reactions without a long term commitment.
- **Community Building:** Pop up events allow you to form personal relationships with customers, creating loyalty and word of mouth marketing opportunities.
- **Boost Sales:** With limited time offerings, customers often feel urgency, which leads to more purchases during these events.

#### **Why This Matters:**

According to Shopify, 69% of small businesses experience higher sales during pop-up events compared to traditional online sales. Customers appreciate the exclusivity and uniqueness of pop-ups, making it easier to stand out in competitive markets.

#### **Example in Action:**

- At a Yahmapp hosted pop up market, a small café sold over 200 units of a new product line they were testing, resulting in feedback that helped refine the final product



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### Social Media Marketing/Advertising – £350 Per Month

**Overview:** Social media is the cornerstone of modern marketing, but many small businesses lack the expertise or time to manage successful campaigns. **Yahmapp's** social media service takes care of the entire process, from strategy to execution, ensuring businesses can focus on their core activities.

#### Benefits of This Service:

- **Expert Management:** We handle everything from content creation to running paid ads.
- **Targeted Advertising:** Ads are optimised to reach the right audience, increasing engagement and conversion rates.
- **Data Driven Results:** Regular analytics reports help you understand campaign performance and ROI.

#### Why This Matters:

- Social media marketing generates 3x more leads than traditional marketing, according to HubSpot.
- Businesses that actively post on social media see a 25% faster growth rate compared to those that don't.

#### Example in Action:

- A fashion boutique partnered with Yahmapp for six months, resulting in a 200% increase in website traffic, a 42% boost in sales, and a dramatic rise in customer engagement.



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### Video Interviews – £500 Per Video

**Overview:** Video content is the most engaging form of media for online audiences. Yahmapp's video interview service allows small businesses to tell their stories, showcase their products, and connect emotionally with their audience.

#### Benefits of This Service:

- **Professional Production:** High quality, professionally edited videos that can be used across platforms.
- **Storytelling Power:** Use videos to explain your mission, showcase customer testimonials, or demonstrate your products in action.
- **Multi Platform Use:** Your video can be shared on your website, social media, or even used in email marketing campaigns.

#### Why This Matters:

A Wyzowl study found that 78% of customers prefer video over other types of content, and 87% of marketers report that video content delivers a positive ROI.

#### Example in Action:

- A Yahmapp client used a professionally shot video to share their brand story. Within a month, the video had over 10,000 views on Instagram, leading to 50+ new inquiries and increased brand recognition.



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### Yahmapp Shop – £27–£100 per Month or 25% per Sale

**Overview:** The Yahmapp Shop is an online marketplace specifically designed for small businesses. It provides a ready made platform to showcase your products, eliminating the need to set up and manage your own e-commerce site.

#### Benefits of This Service:

- **Built In Customer Base:** Leverage Yahmapp's growing audience of active shoppers.
- **Flexible Pricing:** Choose between flat fees or commission based payments, depending on your sales volume.
- **Hassle Free Management:** Yahmapp handles payment processing, marketing, and logistics.

#### Why This Matters:

Statistics show that 30% of small businesses don't have an e-commerce site, losing potential revenue. Yahmapp bridges this gap by providing an accessible, affordable solution.

#### Example in Action:

- A handmade jewellery seller increased their sales by 45% within the first three months of listing their products on Yahmapp Shop.



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## YAHMAPP SERVICES

### Yahmapp Pages – £27 per Month

**Overview:** Your Yahmapp Page acts as a mini website, providing all the essential details customers need to learn about your business. This service is ideal for businesses that aren't ready to invest in a full website.

#### Benefits of This Service:

- **Cost Effective Branding:** Create a professional online presence without the high costs of website development.
- **SEO Optimisation:** Yahmapp ensures your page is search engine optimised, helping customers find you easily.
- **Customisable:** Add your logo, product images, and business information to reflect your brand.

#### Why This Matters:

Google research indicates that businesses with an online presence are 70% more likely to attract customers than those without one.

#### Example in Action:

- A local bakery using Yahmapp Pages saw their inquiries grow by 50% after the first month, with many new customers finding them through events attended showcasing Yahmapp Pages.



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## YAHMAPP SERVICES

### TikTok Shop – Coming Soon (2025)

**Overview:** With over 1 billion monthly active users, TikTok is rapidly becoming a go to platform for small businesses looking to connect with younger audiences. Yahmapp's upcoming TikTok Shop service will help businesses sell products directly to users through engaging, short form content.

#### Benefits of This Service:

- **Massive Reach:** TikTok's algorithm ensures even small businesses can go viral with the right content.
- **Integrated Sales:** Customers can purchase products directly within the app, reducing friction.
- **Yahmapp Support:** We help businesses set up their shop, create engaging content, and manage sales.

#### Why This Matters:

TikTok reports that 44% of users discover new products through ads and branded content on the platform.





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## YAHMAPP SERVICES

### Full Website Building – £200 / Website + Domain + Hosting – £500

**Overview:** Yahmapp's website building service provides businesses with a professional, user friendly site that serves as a 24/7 storefront.

#### Benefits of This Service:

- **Affordable:** Custom websites typically cost thousands of pounds. Yahmapp offers a high quality alternative at a fraction of the price.
- **All in One Solution:** For just £500, you get a complete package, including hosting and domain registration for 1 year.
- **Customisable Design:** Tailor the website to match your branding and business needs.

#### Why This Matters:

Statistics show that 81% of customers research online before making a purchase, making a professional website a critical tool for driving sales.

#### Example in Action:

- A fitness coach who used Yahmapp's website building service saw a 300% increase in bookings within three months of launching their site.



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## YAHMAPP SERVICES

### Additional Services

- **Professional Photography Services:** High-quality product photography boosts online sales by 37%. Packages range from £150 – £300.
- **Event Promotion Packages:** Yahmapp's event promotion services can help you sell out events faster, leveraging Yahmapp's established audience.
- **Business Mentorship Program:** Gain one on one mentorship to overcome business challenges, improve decision-making, and scale operations.



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# JOIN YAHMAPP TODAY!

DON'T PUT OFF FOR TOMORROW  
WHAT YOU COULD HAVE DONE  
TODAY.

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